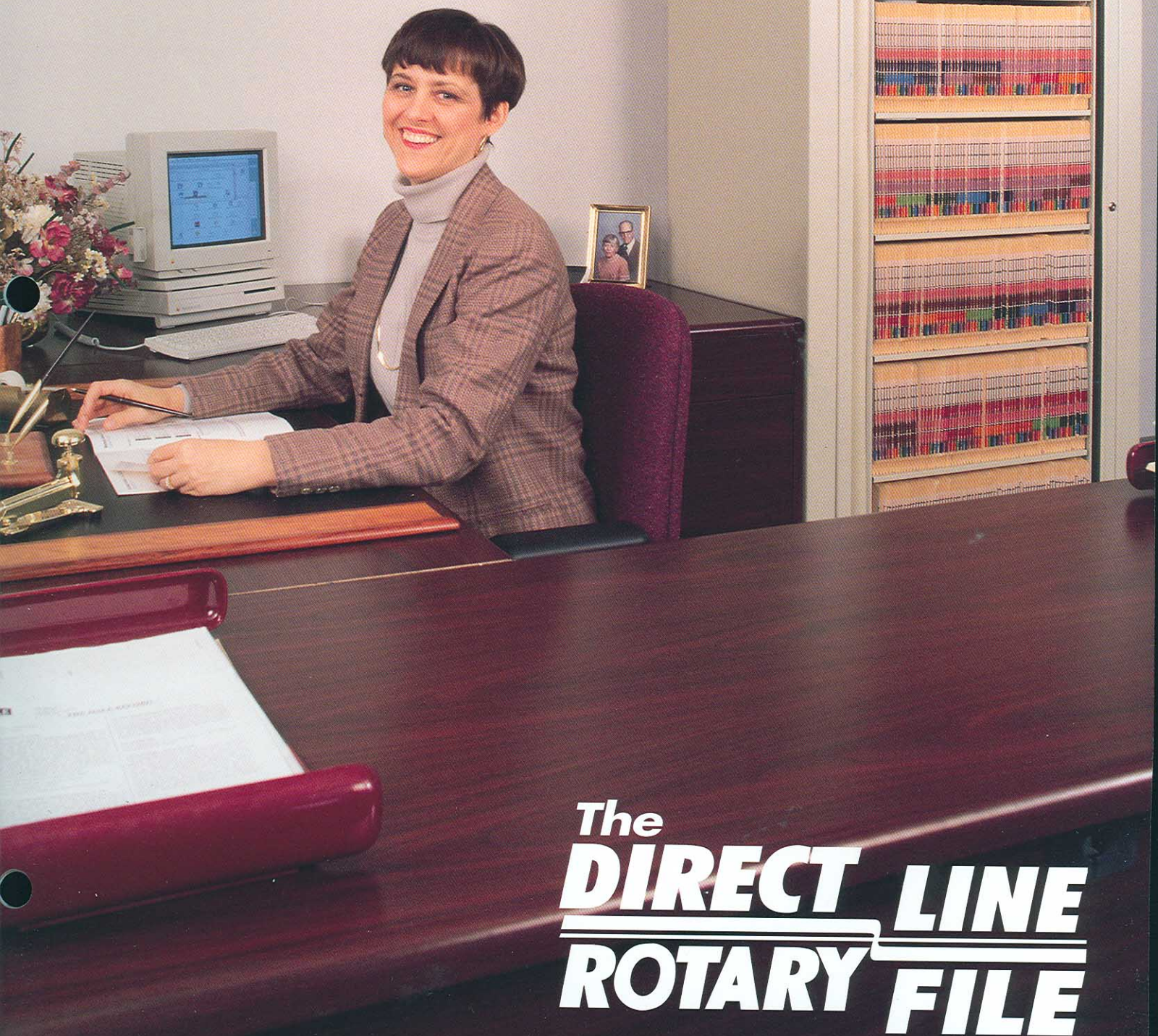


Finally... A Modern Replacement for the File Cabinet



The
DIRECT LINE
ROTARY FILE



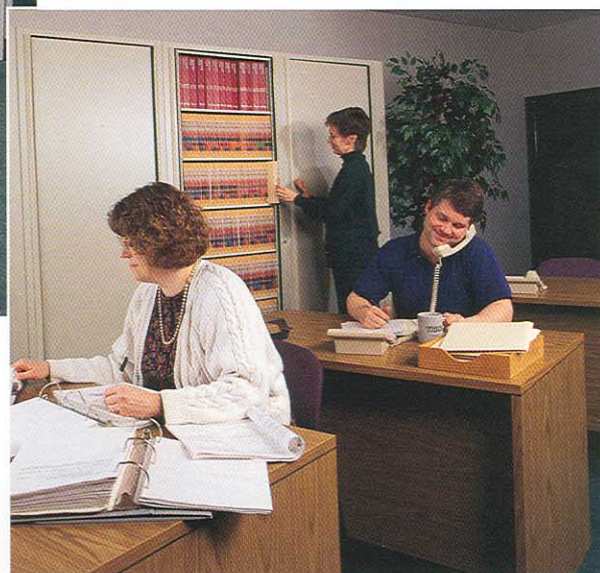
The **DIRECT LINE** **ROTARY FILE**

Shared Workstation Access

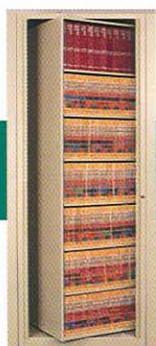
Two workstations may access the same file from positions on either side of the cabinet; ideal for sharing information on a continuous basis. Pass-through shelves create the ability to conveniently transfer information without leaving the workstation.

High Density AND Accessibility

The Direct Line Rotary File provides the greatest space savings possible. File retrieval time is reduced by making twice the number of files available in the same space as conventional filing systems.



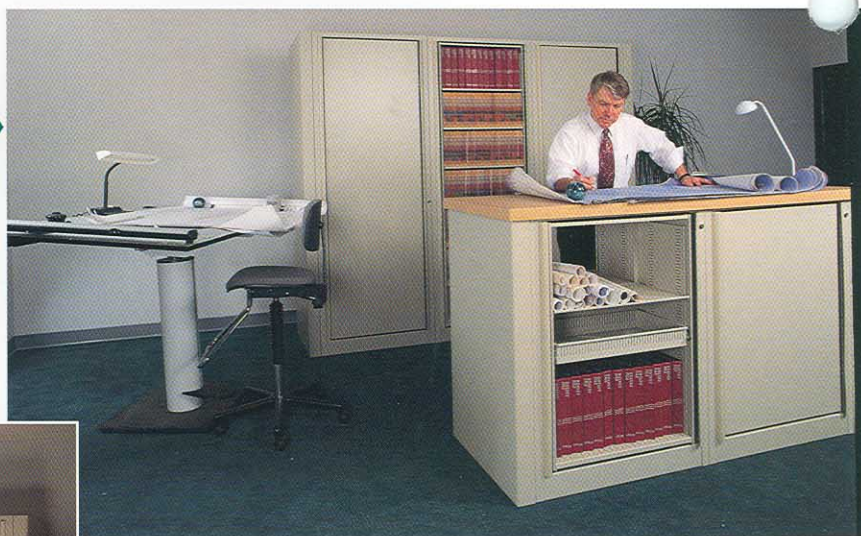
Open



Rotating



Closed



Countertop Units

Countertop Direct Line Rotary File units provide additional work surfaces and storage. They may be customized with a variety of laminate tops to enhance your office decor.



Elegant in Any Environment

In the executive office, the Direct Line Rotary File is attractive, secure and may be custom color-coordinated.

Direct Line and Direct Line Rotary File are federally registered trademarks of Direct Line.

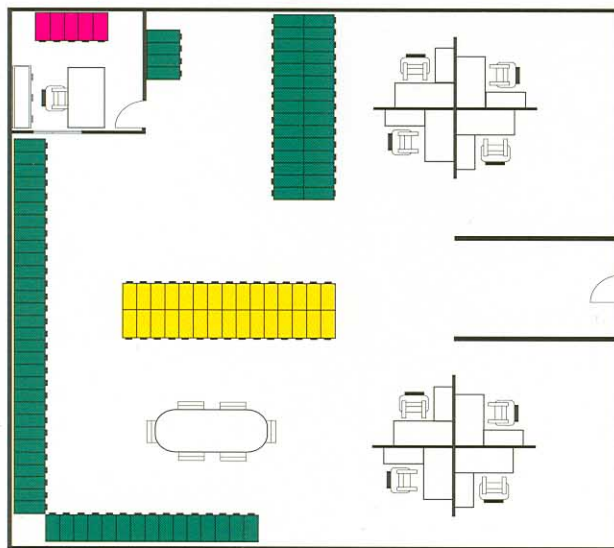


20,000 BC

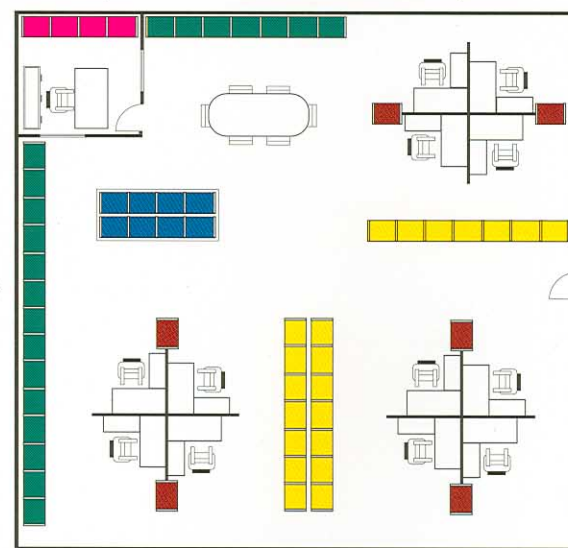
**Limited
Accessibility**

More Space in the Same Space

2500 sq. ft. with Standard Vertical File Cabinets



2500 sq. ft. with The Direct Line Rotary File



"Before"

- 114 vertical filing cabinets
- 712.5 square feet of filing cabinets
- 11,400 linear filing inches capacity
- Serves one supervisor and eight employees
- 52-inch filing cabinet height not practical as an additional work surface



Miles of Files

"In 1995, 76 Products Company decided to combine ten office facilities into one. We quickly discovered that we had twelve miles of files

(the equivalent of one shelf twelve miles long)... We could only accommodate six miles in our new building and selected the Direct Line Rotary File for part of our solution for on-site high density storage. We purchased 64 of them. They have worked very well and store a great number of files, binders and odd-sized miscellany in places that traditional file cabinets would not fit. The Direct Line Rotary File is a great product."

— Ernie Vitucci, Manager, Administration,
76 Products Company (A Unocal Company),
Costa Mesa, CA

Direct Line Rotary File Solution by: Advanced Office
Concepts, Fullerton, CA.

"After"

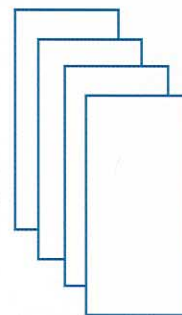
- 60 Direct Line Rotary Files
- 331.8 square feet of rotary files
- **53% floor space savings**
- 20,256 linear filing inches capacity
- **78% filing capacity gain**
- Serves one supervisor and twelve employees
- **50% employee workstation gain**
- Eight countertop rotary files provide 50 square feet of additional work surface
- **100% countertop surface gain**

Triple Your Storage Capacity in the Same Square Footage!



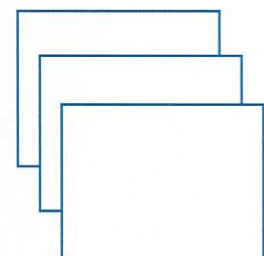
One Rotary File
14 Square Feet
400 LFI

=



Four Vertical Files
31 Square Feet
400 LFI

=



Three Lateral Files
42 Square Feet
400 LFI

IT'S SIMPLE TO COMPUTE YOUR OWN SAVINGS:

Your Cost per Sq Ft x DLRF Sq Ft Savings x Lease Term or Equipment Life = Your Total DLRF Savings

**The Space You Save Will Make Your Head Spin...
And Put a Nice Spin on Your Profits, Too!**

Stay in Step with Progress

The Direct Line Rotary File... The Final Step in the Evolution of Records Management

■ EFFICIENT ACCESSIBILITY

The interior presents the user with six to sixteen levels of media to view and access... depending on the size of the unit... without moving a step.

■ QUICK RETRIEVAL

Twice the files in the same space means reduced storage and retrieval time... increased productivity.

■ HIGH DENSITY

The Direct Line Rotary File makes maximum use of the cubic space occupied by the cabinet without loss of storage/retrieval efficiency. This is true high density storage with benefits that multiply when units are placed back-to-back and side-by-side.

■ BUILT-IN SECURITY

To secure media, simply rotate to the closed position and turn the standard key lock. Optional keyed drawers may be ordered for an extra measure of security.

■ CUSTOM VERSATILITY

Each of the Direct Line Rotary File's two interior sides can be set up with a variety of accessories to meet your specific needs. If your needs change, accessories can be reconfigured or added at any time.

■ SUPERIOR FLEXIBILITY

Office configurations may incorporate the Direct Line Rotary File for central filing, office partitions, workstations, countertop surfaces, secured media areas... used as an office partition today, the Direct Line Rotary File can be a workstation tomorrow.

■ MULTI-MEDIA CAPABILITY

With its variety of accessories, the Direct Line Rotary File is the storage solution for computer disks, microfilm, microfiche, CD's, video/audio cassettes and, of course, standard filing applications.



From the Collection of Henry Ford Museum and Greenfield Village.

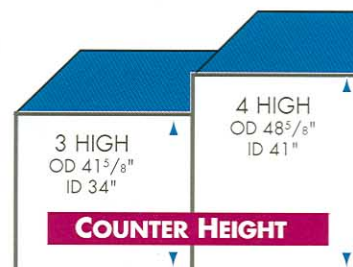
1943

No Versatility



1890

Poor Security

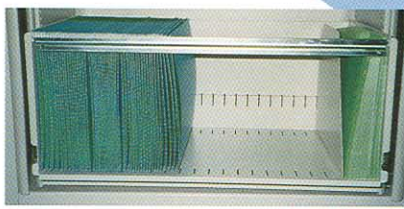


1000 AD

Low Density

Selection of Rollout Storage Options

Choose from a variety of rollout accessories to accommodate top tab or end tab filing systems and other media, including printouts, hanging folders, books and binders.



Key Lock

Individual Rotary File units may be keyed alike or separately, with up to 125 different keying options.

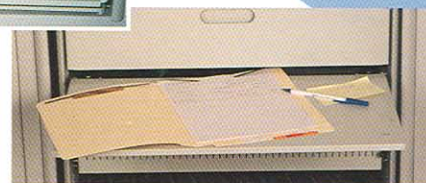


Accessorize The Direct Line Rotary File

Security Drawer

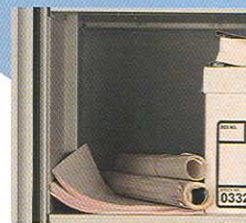
protects your confidential records and your personal belongings.

It may be keyed separately from the outer cabinet lock.



Rollout Reference Shelf

puts a convenient work surface just where you need it. Accuride® glides provide whisper smooth movement.



COMPLETE AND TOTAL FLEXIBILITY IN STORAGE SYSTEMS. IT WORKS BE



Filing You Can Really Sink Your Teeth Into

"Before our dental office purchased Direct Line Rotary Files, we had used open shelf filing. We had shelving all over the place, and even had to start a new room to hold more. The Direct Line Rotary Files allow us to consolidate all our filing in one location, and they hold everything — patient file

folders, X-rays, equipment, office supplies and technical manuals. They've saved us a lot of time and trouble, and they're more efficient and attractive."

— **David C. Cotty, D.M.D.**, Dentistry 2000, Columbus, NC

Direct Line Rotary File solution by: Thompson Dental Company, Columbia, SC.

Hookin' some BIG Fiche in Texas

"One of my customers had a real problem. The company was swimming in microfiche, nearly 2 1/2 million pieces! Efficient retrieval of information was becoming nearly impossible. We solved the problem with fifteen six-high legal size Direct Line Rotary Files equipped with fourteen 3" drawers per side. Each drawer stores 6,000 microfiche; 158,000 per Rotary File. Retrieval times are now measured in seconds instead of hours."

— **Jerry Mogyorody**, President, Filing Service Center, Houston, TX



Truckloads of Space

"I recently sold 10 Direct Line Rotary Files as replacements for 22 vertical files to USF Holland, a national trucking company. As all available floor space had been utilized with the vertical files, and because we achieved a 31% storage space enhancement in less floor space, they were delighted. The customer has also been very satisfied with the ease of installation and operational versatility of the Direct Line Rotary Files."

— **Michael P. Fassbender**, President, Van Loozen Systems, Inc., Grand Rapids, MI.

"Our Safety Department needed more filing capacity and had limited floor space. Mike Fassbender of Van Loozen Systems, Inc. solved both problems with the Direct Line Rotary Files. Safety now has ample space to store current files and has also gained floor space for growth in the years ahead. Mike has made USF Holland a believer in the Direct Line system."

— **Don Stark**,
Manager, Safety Department,
USF Holland Corporation
Grand Rapids, MI

Filing by Design

"As a designer and space planner, I find the Direct Line Rotary Files offer several benefits to my clients. The enormous space savings over conventional files maximizes both physical storage and office layout options. The wide range of interior components allows me to customize each filing system to my client's precise requirements. And the almost limitless range of available colors, fabrics, and finishes allows these units to become part of the interior design solution rather than being a problem. The Direct Line Rotary File functions as a flexible multi-media storage system — not just a file cabinet."

— **Linda Sexton**, President, Accent Business Interiors, Gambrills, MD



Join The Ranks of Our Satisfied Customers...

- AT&T
- Bank One
- Blockbuster Video
- Detroit Diesel
- DOD
- Eli Lilly
- Foundation Medical
- The Johns Hopkins University
- Mobil Oil Corporation
- NASA
- Salvation Army
- USDA

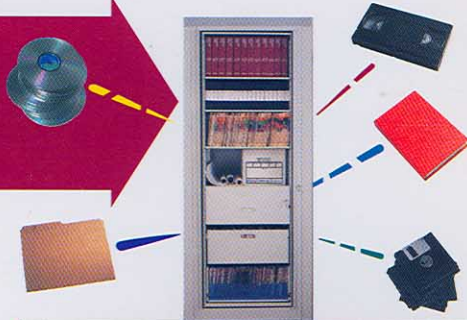
... Put The Direct Line Rotary File to Work for You!

- Professional Offices
- Banking and Financial
- Insurance Industry
- Law Firms
- Accounting Firms
- Auto Dealerships
- Architects and Engineers
- Medical and Dental
- Institutional
- Education
- Retail Sales
- Home Health Care
- Manufacturing
- Government Agencies
- Military
- Interior Designers
- Pharmaceuticals
- Non-Profit Organizations
- Government Contractors
- Communications

The Rotary File is on GSA Contract.
GSA Visa and Mastercard accepted.
Small Disadvantaged Business.

DIRECTLINE

Post Office Box 1759, Sterling, VA 20167-1759
800-822-4000 • FAX 703-234-0337



TODAY...

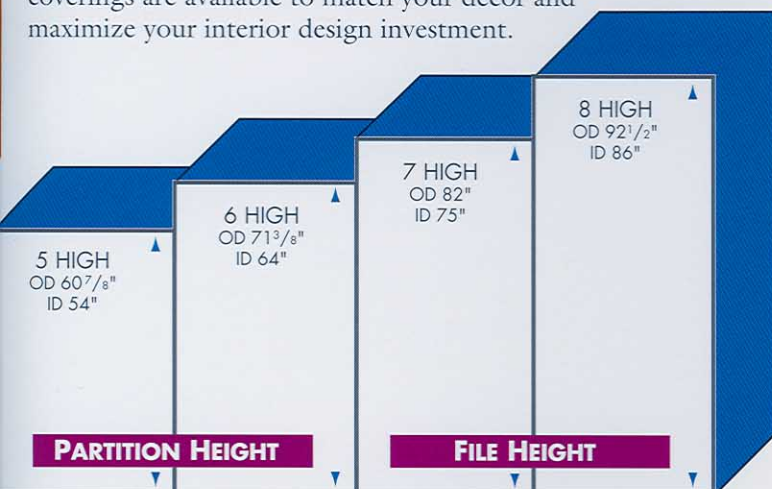
**High Density
Multi-Media**

*The Direct Line Rotary File
solves all your records
storage and retrieval
problems while you save
money, time and space.*

1980 Minimal Flexibility

CUSTOM COLORS AND FINISHES

Custom color paint matches, wood or laminate finishes and fabric coverings are available to match your decor and maximize your interior design investment.



Rotary File for Your Specific Needs



3" Drawer is versatile enough to efficiently store your microfilm, microfiche, CDs, 3x5 cards, floppy disks, cassettes, checks, even medications. Interior dividers are available for precise custom partitioning.



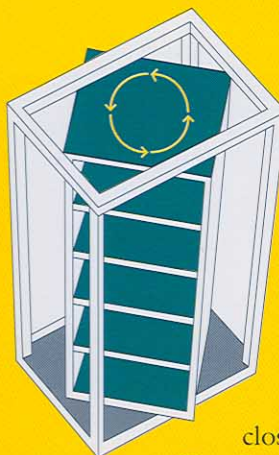
File Shelf and Universal Shelf Divider are independently adjustable to accommodate end tab folders, binders, books and miscellaneous storage.

Pass Through Shelf

allows storage of your oversized records, computer printouts, reference books or blueprints.

TER AND LOOKS BETTER, TOO.

What Is a Rotary File?

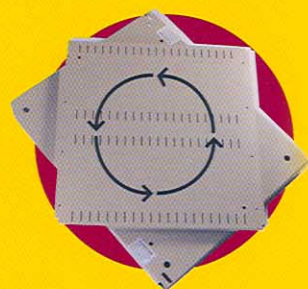


The Direct Line Rotary File is a cabinet within a cabinet. The interior is a four-sided storage cabinet that revolves completely in either direction with only a touch. It may be stopped in any of four positions. Two positions allow access to the storage compartments while the other two are the cabinet's closed positions. The Direct

Line Rotary File is high density, multi-media storage equipment, the use of which dramatically increases floor space availability and decreases retrieval times.

56 Years and Going Strong!

*It Keeps On Turning
Savings for You —
Year after Year after Year after Year*



A brand new Direct Line Rotary File was selected at random from inventory and connected to an automatic, reversing motor drive replicating the force and speed of human operation. After more than eight continuous months of testing totalling 729,501 revolutions, the test equipment failed beyond simple repair and was disconnected. Result: No discernible change in unit operation after the use equivalent of 56 years of 250 cycles per week. The rotating base comes with a Lifetime Warranty. Endurance test details are available upon request.



Direct Line Rotary Files are Easily Moved

One piece construction ensures cabinet stability; reinforced corners allow relocation of the unit on a simple handtruck without any disassembly.



**The Direct Line Rotary File
is Handicap-Accessible
and ADA-Friendly.**